



WHITECROFT
—

SPECIALISTS IN
**PROPERTY ACQUISITION,
DEVELOPMENT & DISPOSAL**

ABOUT WHITECROFT



Whitecroft is an innovative team of experienced property professionals who focus on the acquisition, build and development of prime residential sites.

ACQUISITION

Whitecroft acquire large and small developments in bulk to provide a reliable exit strategy to property investors, housebuilders and developers. Operating on an open and discreet basis, we have an extensive track record with a diverse transactional background. Regardless of whether developments are on or off-plan, Whitecroft heavily invest in the residential property market to either hold-and-rent or dispose of the units on an individual basis over time.

DEVELOPMENT

Development is a key focus of the Whitecroft team. After several years of building strong portfolios across a diverse range of projects, Whitecroft's aim is to continue to develop high quality residential apartments in areas of strong rental demand.

Whitecroft primarily acquire development sites in:

- City centre locations
- "Urban" fringe locations/ edge of city centre
- Brownfield land
- Popular suburban districts
- Areas of high rental demand

CITY CENTRE LIVING

WHITECROFT DEVELOP HIGH QUALITY RESIDENTIAL APARTMENTS THROUGHOUT THE UK.

We focus on well-performing areas with strong rental demand and a constant need for residential properties. Our track record for delivering projects to a high standard, within budget and on time firmly cements us as one of the UK's leading city centre property developers.

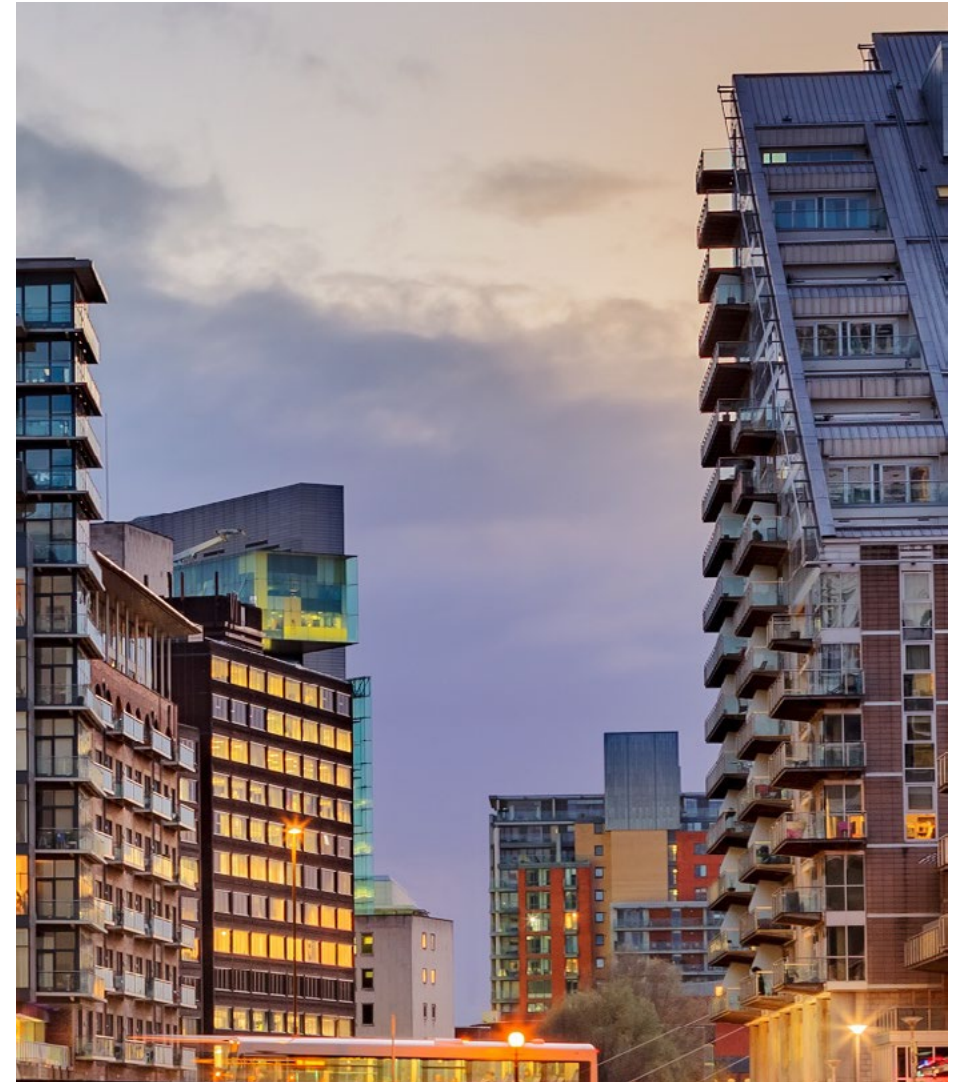
AQUISITION

Whitecroft acquire sites with or without planning permission regardless of whether this is land only or a pre-built development – this also includes converted dwellings and those with a listed building status. All geographical locations are considered. We are currently undertaking projects in:

- Manchester city centre
- South Manchester
- Chester

DEVELOPMENT

Whitecroft primarily focus on city centre development, redevelopment and outer area regeneration projects. As land and development opportunities in key city centre locations across the UK are limited, regeneration projects are changing the landscape of many areas creating suburban hotspots in high demand from property investors and home purchasers.



LUXURY HOMES



WHITECROFT HAS A REPUTATION FOR CONSTRUCTING AND DEVELOPING PROPERTIES THAT DEMAND A SCALE OF VISION, WITH EACH BEING INDIVIDUALLY DESIGNED TO THE HIGHEST SPECIFICATION WHILST COMPLIMENTING ITS EXTERNAL SURROUNDINGS.

Specialising in the acquisition, design, refurbishment and development of luxurious properties, our attention to detail is unrivalled with particular consideration given to site selection and house design. Our team take the time to understand our clients' needs and we take pride in our reputation in every home we build.

DESIGN

Each property we develop uses the finest materials, modern appliances and elaborate fixtures and fittings together with the latest high-tech audio/visual, security and lighting systems to meet the demands of discerning buyers whilst still retaining the unmistakable Whitecroft style.

INVESTMENT PROPERTY

WHITECROFT PROVIDE A RELIABLE EXIT STRATEGY FOR DEVELOPERS, HOUSEBUILDERS AND PROPERTY INVESTORS.

Our team actively source bulk properties for rental purposes or to dispose of quickly and discreetly regardless of whether the opportunity is off-plan, partially built or a pre-existing development.

A GUARANTEED EXIT STRATEGY

Whitecroft allow a guaranteed exit strategy for off-plan developments prior to construction or during the build through to completion.

This method allows developers to eliminate the need for marketing and enables them to secure funding or to demonstrate moderate-to-high sales levels for lending purposes.

DISPOSE OF BULK UNITS

Our bulk buying power allows developers to dispose of their units in phases or as a total development.

Regardless of whether the development is in need of renovation, built and tenanted or newly completed, Whitecroft allow a quick and confidential sale which results in a guaranteed exit, a substantial saving on marketing costs and a fast track for developers.

